

# Abraham 'Abe' Trevino

I'm an **Interactive UX Strategist & Designer** with a passion for crafting stunningly aesthetic & accessible platforms. I lay the foundation for creating digital assets & products such as websites, marketing material, & visual concepts for engaging web, mobile, & virtual reality experiences.

## Toolkit

<i>Interactive Design</i>	<i>Visual/Graphic Design</i>	<i>Collaboration</i>	<i>User Research</i>	<i>HTML/CSS</i>
Figma	Affinity Designer	Miro	Typeform.com	Wix
Sketch	Photoshop	Whimsical	Hotjar.com	Wordpress
Flowcode	Illustrator	Trello	Usertesting.com	Makers.so
Unity Engine	Canva	Google Suite	Maze.com	Anima

## Design Experience

### Nvierno Design Agency | 2015 – Current

#### [Rejuvenate Austin](#) | **Principal UX/UI Designer (2021)**

- Delivered a QR-accessible online presence for a local business seeking to create a new avenue of outreach through a revitalized online brochure, designing a responsive web & mobile experience that provides intuitive information on their health & beauty services, such as their pricing & pre & post-care procedures.
  - Spearheaded the vision refinement process, collaborating with Business Owner and key service providers on Whimsical & Figma to create artifacts such as style guides, wireframes, & prototypes.
  - Utilized HTML/CSS editor to translate artifacts and create the final digital product & marketing materials.
  - Integrated QR infrastructure from Flowcode into marketing materials such as table tents, business cards, and stickers in order to capture customer impressions & analytics.

#### [Manila/Pawllet](#) | **Product Owner, UX/UI Designer (2020)**

- Designed a decentralized application (*Dapp*) concept where pet owners could track their pet's health, purchase goods & schedule appointments from local veterinarians and animal service providers, creating user stories, personas, wireframes and interactive prototypes for mobile using Figma, Whimsical, & Adobe Creative Suite.
  - Created user flows, storyboards and artifacts with the goal of giving users and business owners a way to interact securely on a decentralized platform by using smart contracts and cryptocurrencies.
- [Voted #3 Best Project](#) on CareerKarma.com, May 2021.

#### [Rosso](#) | **Principal UX/UI Designer (2021)**

- Collaborated on a 3-person team to design and deploy a Painting Application using Javascript and Figma as part of a 1-week hackathon, utilizing a series of creatively sourced color palettes paired with a modal tab media player.

## Professional Experience

### Registered Agent Solutions, Inc. | August 2019 - March 2021

#### **Inside Sales / Regional Account Manager**

- Engaged with 75+ prospects daily, speaking with company stakeholders & C-level executives.
- Handled the formation and administration of businesses such as LLCs within the United States and select international regions, presenting customized proposals for review by key stakeholders of various organizations.

### Opcity / Realtor.com | March 2018 - April 2019

### **Client Success Representative**

- Spoke with 150+ clients daily in English and Spanish, quickly and directly coordinating prospective homebuyers, sellers and agents in the real estate market.
- Rated in the top 20% out of 300+ employees by employing high-quality conversational aptitude & quick task management,

### **TeleNetwork | October 2017 - February 2018**

#### **Customer Service Representative**

- Performed personalized customer service and support in a contract-based office environment.
- Assisted in billing and technical issues for customers using Google Devices & Services.

### **Electronic Music Association | 2015 - 2016**

#### **Founder & President / Lead Music Instructor**

- Personally enrolled 180+ members in the first 2 years of the organization's founding, coordinating between several teams hosting school-sponsored showcases & festivals on and off campus, as well as hosting bimonthly sessions taught by student volunteer music instructors.
  - Used knowledge of music production to teach students how to mix, master, and play live electronic music using modern Digital Audio Workstations such as Ableton Live and Traktor Pro.
- Coordinated with various local venues for hosting sponsored events, creating promotional material through cross channel coordination with social media marketing, & graphic design teams.

## **Education**

### **Kenzie Academy | Fall 2020 - Spring 2021**

#### **User Experience Design Certificate**

- Successfully graduated from a 6-month User Experience Design Program, taught by UX design professionals with industry experiences across various creative and emerging fields.
- Created rapid and responsive design assets for web designs and mobile concepts such as user stories, wireframes, and interactive prototypes for a broad variety of UX projects.

### **Circuit Stream | June 2021 - September 2021**

#### **Interaction Design Certificate**

- Successfully completed a 10-week Interaction Design Program with tutelage by professional Virtual Reality Developers, exploring best practices when designing human-centered experiences for IoT devices and mixed reality environments.
- Prototyped interactions within 6 degrees-of-freedom (6DOF) environments by scripting & leveraging 3D assets to create interactive elements & environments using C# within the Unity Game Engine.

### **Texas State University | Fall 2014 - Fall 2016**

#### **Bachelor's Degree of Science in Criminal Justice**

- Focused on behavioral sciences & real-world case studies from a sociological perspective.